

PUBLISHING NOTES ~ Wisconsin Writers Association Conference
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Traditional publishing:

May need an agent for larger publishing houses

Need a book proposal

Usually an advance and royalty fees are negotiated

Several small and literary presses in WI

A-R-Editions, Inc.

Arkham House

Dog Eared Publications

Kraus Publications

Lite Soul Publishing

LoveLove Publishing

Seaworthy Publications

Tyrus Books

University of Wisconsin Press

Willow Creek Press

Wisconsin Historical Society Press

Several small and literary presses in MN

Adventure Publications (also distribution)

Afton Historical Society Press

Beaver's Pond Press

Graywolf Press

University of Minnesota Press

Lerner Books

Milkweed Editions

Minnesota Historical Society Press

Holy Cow! Press

Voyageur Press

Self-publishing:

Good for limited run editions, where you want more control of content and design, and a greater share of returns. Also if there is a limited potential audience that larger publishers would not be interested in.

Can form a small press

Can work with a publisher who offers services

Can do it all on your own — would need to purchase ISBN number (www.bowker.com)

Work with a company such as Amazon or BookBaby

<https://kdp.amazon.com>, www.bookbaby.com

Minneapolis company offering many services — www.bookmobile.com

e-books:

For a directory of ebook publishers —

ebook publishing info — www.publishersglobal.com

Printing-on-demand:

Lulu — www.lulu.com — and many other companies are now doing printing-on-demand so there is no storage of books, they are printed as needed. Other companies:

www.bookmasters.com, www.instantpublisher.com

Ingram Spark — <https://www.ingramspark.com> — is part of Ingram group

Some web sites:

Author House — www.authorhouse.com

Bowker has a number of videos about publishing at www.bowker.com.