

THE WISCONSIN WRITERS ASSOCIATION

Serving All Writers Since 1948



Celebrating Northland
Diversity & Nature

ABOUT WWA

Founded in 1948, the Wisconsin Writers Association is a creative community dedicated to the support of writers and authors. WWA sponsors and hosts year-round workshops and events throughout Wisconsin, offering discounts and exclusive resources. We aim to share experiences and knowledge while encouraging our members in their pursuit of this most noble art.

ABOUT THE FALL CONFERENCE

Gather with writers from across Wisconsin and beyond to experience the state's stunning Northland lakes, forests, history, and culture to see how they can inspire your craft. Learn from an exceptional line up of seventeen award-winning, diverse presenters and panelists in a Northern Wisconsin setting that is beyond compare for beauty and creative spirit. Find out more at wiwrite.org/Fall-Conference-2022



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SPONSORSHIP LEVELS

Platinum Sponsor - \$1,000

Brand or company on all WWA Fall Conference Marketing (Ex- WWA Conference Presented by [Your Company]). A slot to present about your brand or company from the stage at the WWA Fall Conference. A slide about your brand or company in the beginning and break time slideshows during our virtual component. Two complimentary tickets to the WWA Fall Conference. Social media shout outs and and acknowledgement on the WWA website. Only one sponsorship available.

Gold Sponsor - \$750

Brand or company on all WWA Fall Conference Marketing. A slide about your brand or company in the beginning and break time slideshows during our virtual component. One complimentary ticket to the WWA Fall Conference. Social media shout outs and and acknowledgement on the WWA website.

Silver Sponsor - \$500

Brand or company on all WWA Fall Conference Marketing. Two complimentary tickets to the WWA Fall Conference. Social media shout outs and and acknowledgement on the WWA website.

Bronze Sponsor - \$250

Brand or company on all WWA Fall Conference Marketing. Acknowledgement on the WWA website.

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ADVERTISE IN PROGRAM BOOK

- Business Card - \$50
- Quarter Page - \$75
- Half Page - \$100
- Full Page - \$175

Many conference participants will be coming early and staying late to enjoy all the attractions and services that Superior/Duluth has to offer. In addition to your ad, your product, business or attraction will be listed on our website and in our promotional materials.

CONTACT

For all sponsorship reservations and advertising inquiries, including deadlines, contact Julia Nusbaum at hello@wiwrite.org.